



January 2024

Dear Friend,

Eastside Christian School will be hosting the East Cobb Classic 5K and Fun Run on March 9, 2024. The timed 5K is USATF certified and an Atlanta Journal-Constitution Peachtree Road Race qualifying event. Proceeds from this event will go towards the school's Annual Fund. This is the second year of a two-year goal of raising funds for a new playground and greenspace area in conjunction with Eastside Baptist Church. We hope to break ground on the project in Summer 2024. The playground and greenspace not only benefit our school, but the community as well.

With many thanks to our sponsors, we had a successful first race last year, with about 250 participants and raising over \$4000 towards the playground. We expect an even greater turnout this year from the East Cobb community and metro Atlanta area. However, we think our event would be even more successful with your company as a corporate sponsor.

As a corporate sponsor, you have the opportunity to invest in the East Cobb community while receiving advertising perks such as your logo displayed on our race website with a link to your website or Google business listing, distribution of your company's promotional material in race bags, your company name on race t-shirts, and much more. Please see the ECC5K Sponsor Form for more details.

If your company is interested in being a corporate sponsor of the East Cobb Classic 5K and Fun Run, please reach out to me at 404-316-8282 or ECC5K@ebcnet.org. I'm happy to answer any questions you may have. You can also click on the Sponsor link on the race website. Thank you for this opportunity to work with you and your company!

Kind Regards,

A handwritten signature in cursive script that reads "Sara Gentry".



Sara Gentry
PTF President
Eastside Christian School
2450 Lower Roswell Rd.
Marietta, GA 30068
<https://eastcobbclassic.com>

Eastside Christian School is part of the ministry of Eastside Baptist Church which is part of the Georgia Baptist Convention. We are a non-profit 501(c)(3) Organization., U.S. IRS Tax ID 58-0566245. Please retain a copy of your donation for your tax records.